

# Company philosophy



## Change through Trade

Kipepeo (Swahili) means butterfly. The name stands for an import organisation which supports small farmers and their cooperatives in Uganda and Tanzania.

The mission of **Kipepeo Bio & Fair GmbH** is to export sun ripened tropical fruits to Europe's health food store market and in this way to secure the independence of small farmers and to ensure they are paid a living wage for their produce. Kipepeo's work helps to prevent migration from rural areas into urban poverty.

## Trade not aid

In the spirit of this slogan we pay small farmers a fair trade premium which is significantly higher than the local market price. Switching to organic farming methods enables exhausted soils to recover and soil fertility to improve. We also source our goods directly from producers in areas which often have a very poor infrastructure - and, in contrast to many other buyers, we pay in cash. The ability to earn a living from their own work gives people self-esteem and human dignity.



## Contact

If you have any questions about our products, delivery options or local projects, please do not hesitate to contact us.



**Kipepeo bio & fair GmbH**  
Auchtertstraße 12  
D-72639 Neuffen  
Germany  
Tel. +49 (0)7025 - 840 515  
Fax +49 (0)7025 - 840 516  
bio.fair@kipepeo.com  
www.kipepeo.com



# Ripe tropical Fruit From small farmers

organically grown and fairly traded



DE-Öko-005  
Non-EU-  
agriculture



# Kipepeo is Organic

Our Kipepeo fruit is organically cultivated by small farmers who grow mixed crops using eco-friendly methods which enable soils to recover and regain their fertility. Regular control by IMO (Institute for Market Ecology, Switzerland) ensures and confirms our high ecological quality standards. Our fruit is completely natural and untreated, sun ripened and aromatic.



## Assortment of fresh fruit from Uganda



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- Sun ripened **pineapples**
- Sweet **baby bananas**
- Exotic **passion fruit**
- Culinary **avocados**
- Spicy **ginger**
- African **cooking bananas**
- Tasty **jackfruit**

## Exotic organic fruit from Thailand

- Mango, papaya, durian, mangosteen,**
- rambutan, guava, dragon fruit, lanzones,**
- passion fruit, maprang.**

We are planning many more products for the future. The produce we offer naturally depends on the time of year.

# Kipepeo is Fair

100%  
bio & fair

Our own dried fruit project has been up and running in Tanzania for many years. Here, too, we source sun ripened fruits from small farmers and dry them gently at an ecological 41°C. Our fruit is dried in the sun, which means we do not use wood, charcoal or any fossil fuels in the process. This is how our fruit acquires its unique Kipepeo **raw food quality**.

Our dried fruit is packed on location and is naturally untreated and without any added sugar or preservatives. Our produce has a shelf life of at least 18 months from the time it is packed.

## Our assortment of dried fruit



- Vitamin rich **pineapple** (pieces)
- Aromatic **baby bananas**  
(cut lengthwise)
- Healthy **papaya**
- Exotic **jack fruit**

This fruit is also supplied according to season and in continuous extension.



# Kipepeo is People



Kipepeo is not just about products, but also and above all the people who do the largest share and hardest part of the work in our projects in Africa. In Germany, too, we have a small but competent team eager to be of assistance.

